

# **Alder divests Powerbox International to Cosel**

2018-06-25

Alder Fund I AB ("Alder"), together with other shareholders of Powerbox International AB ("Powerbox" or the "Company"), has entered into an agreement for the sale of shares to Cosel Co, Ltd ("Cosel"), a leading global power supply developer based in Japan. Alder will divest its' entire majority stake along with most minority shareholders, among them Industrifonden. Powerbox is a leading developer and distributor of advanced power supply and power conversion products. The Company has 125 employees, is headquartered in Gnesta, Sweden, and has operations in 15 countries and worldwide sales. The Company's customers include well-renowned global OEMs with high demands on technology and quality.

## Value creation through strategic development and add-on acquisitions

Alder acquired 61% of Powerbox in August 2013 from the founding family. Since then, the Company has rapidly increased its custom design capacity, grown in targeted segments and focused its distribution offering. Two add-on acquisitions were made in 2016 to accelerate the strategy, EPLAX in Germany and PowerTechnics in the Netherlands.

"When we invested in Powerbox, we recognised the Company's strong name in the market, its' long-term relationships with premium customers and large distribution network. Building on this, the management team has managed to grow the custom design business, focused on premium distribution relationships, integrated two add-ons acquisitions and substantially improvement profitability. Sales have grown from SEK 300m to 400m and profitability has developed from negative to substantial positive numbers" says Henrik Flygar, Partner at Alder. "In Cosel, we are confident that Powerbox has found a good industrial home given the sound logic of the acquisition. The two companies have a long-term business relationship which can now be developed further and Powerbox is well positioned to play a significant role in the strategy of Cosel."

"During Alder's ownership, we set and implemented a new strategic direction, focusing on growing the custom offering and refining the distribution business. Powerbox has made new technological advancements, revitalised and repositioned the brand and has completed two add-on acquisitions, actions that has resulted in very positive echos in the industry. Cosel has been a highly valued business partner for many years, and we are now looking forward to continuing our journey together with them", says Martin Sjöstrand, CEO of Powerbox International.

## **Advisors**

Nordea acted as financial advisor, Vinge as legal advisor and BDO has provided transaction services to Alder and the other Sellers in the transaction.

### For further information, please contact:

Henrik Flygar, Partner, Alder, +46 706 66 07 79

Patrick Le Fèvre, Chief Marketing and Communications Officer, Powerbox, +46 158 703 00



#### About Alder:

Alder is a Swedish growth investor within the sustainable technology sector. Our investment focus is on proven and established companies with strong growth potential. Alder manages an investment fund with committed capital in excess of SEK 1 billion with investors such as AP7, Folksam and Kyrkans Pensionskassa. For more information, visit: www.alder.se.

#### About Powerbox:

Founded in 1974, with headquarters in Sweden and operations in 15 countries across four continents, Powerbox serves customers all around the globe. The company focuses on four major markets - Industrial, Medical, Transportation Railway and Defense - for which it designs and markets premium quality power conversion systems for demanding applications. Powerbox's mission is to use its expertise to increase customers' competitiveness by meeting all of their power needs. Every aspect of the company's business is focused on that goal, from the design of advanced components, through to high levels of customer service. Powerbox is recognized for technical innovations that reduce energy consumption and its ability to manage full product lifecycles while minimizing environmental impact.

### **About Cosel:**

Established in Japan 1969, Cosel is one of the world's leading designers and manufacturers of high performance AC-DC Power Supplies, DC-DC Converters and EMI Filters. With quality, reliability & flexibility as our main focus, we pride ourselves on developing some of the highest quality and most reliable products seen anywhere in the world today. Cosel is a \$230m global company employing some 670 staff with sales offices throughout Japan, Asia, Europe and North America. Our product range is aimed mostly at demanding applications within the Industrial, Factory Automation, Medical, Telecoms, Lighting, Audio/Broadcast & Renewable Energy sectors. A flexible approach with full in-house design means we deliver products using the very latest technology meeting the growing demands of our customers.