

# EcoMobility Group

Fund	Acquired	Ownership	Turnover 2025
Alder II	2022	92.2%	115.8 mSEK

## Environment and safety first in fleet management

The transport sector significantly contributes to climate change, particularly vehicles that are still reliant on fossil fuels. To address this challenge, regulations require many companies that use transportation to accurately measure and report their emissions.

EcoMobility specialises in vehicle intelligence solutions for more efficient driving. They provide technology and services to optimise driving behaviour, reduce fuel consumption, minimise pollution from tyre wear and tear, improve vehicle management and optimise route planning. They aim to help businesses reduce their emissions by enabling smarter, more energy-efficient transportation systems.

# Strategic addition creates a holistic optimisation offer

We have always aimed to be more than simply a tracking company. We aim to offer our customers the complete package – everything to optimise the transport of both people and goods. This year, we achieved that mission by adding a new company to our Group and forming a holistic three-pillar offer. Our evolution from a tracking provider to a full-scale mobility optimisation partner reflects the shift in customer needs.



David Norton,  
CEO, EcoMobility

*But to complete our offer, we wanted to add an additional pillar, Route, to help our customers optimise not just the vehicles themselves, but the routes they take.*

## Our three-pillar offer

The backbone to EcoMobility's offer – and our first pillar – has always been Vehicle Intelligence. Through our SaaS platform, customers can gather data on fuel consumption, driving behaviour, engine health, emissions and more. All to better optimise their operations. Our second pillar is Education, in which we build directly on the data to provide driver training that significantly reduces vehicles' environmental impact. But to complete our offer, we wanted to add a third pillar, Route, to help our customers optimise not just the vehicles themselves, but the routes they take.

## Reshaping mobility

Our Route pillar is where CloudPlanning – our latest add-on company – came in earlier this year. As a pioneer in advanced fleet and infrastructure planning software, they provide data-driven optimisation tools that empower cities, businesses and transit operators to enhance efficiency, reduce emissions and streamline mobility management. By bringing them into the Group, we have taken a significant leap forward in our mission to reshape the mobility landscape.

Another significant accomplishment this year was certifying the entire Group, including our newest company, to three ISO standards: ISO 27000 for information security management; ISO 9001 for quality management systems; and ISO 14000 for environmental management systems.

This work strengthens our competitive position, as many customers, particularly in the transportation industry, require these standards as a prerequisite for tender processes. Certification was an intense, but worthwhile process that the whole team can be proud of.

We focused on emissions in our value chain this year, working with our suppliers to increase the proportion of renewable energy used to produce our products. From 2023 to 2024, we saw a 30% increase in renewable energy, and we believe that it has decreased slightly more this year. We also increased sales of our device-free solution, Ecolink, which captures the same sustainability data without a physical device in the vehicle. This innovation eliminates the emissions and raw material use associated with production.

## A steady focus on what matters

Over the last year or two, we've observed a shift in how much our customers can focus on sustainability as they face tariffs and rising costs due to current geopolitical events. But as we move forward and grow our business, our own focus remains steady. We will continue to deliver savings that will not only help our customers' resilience and accelerate their contributions but also help reach global climate goals.

# Handprint

EcoMobility enables businesses to make their transport fleets more efficient by monitoring and reporting routes, driving habits and emissions.

## Natural Capital Framework areas

Emissions reduced



Energy saved



## 2025 actions

- Finalised management system for ISO 9001/14001/27001 certification.
- Improved EV-transition data quality through new digital platform.
- Advanced scope 3 planning and comparability of customer handprint data.

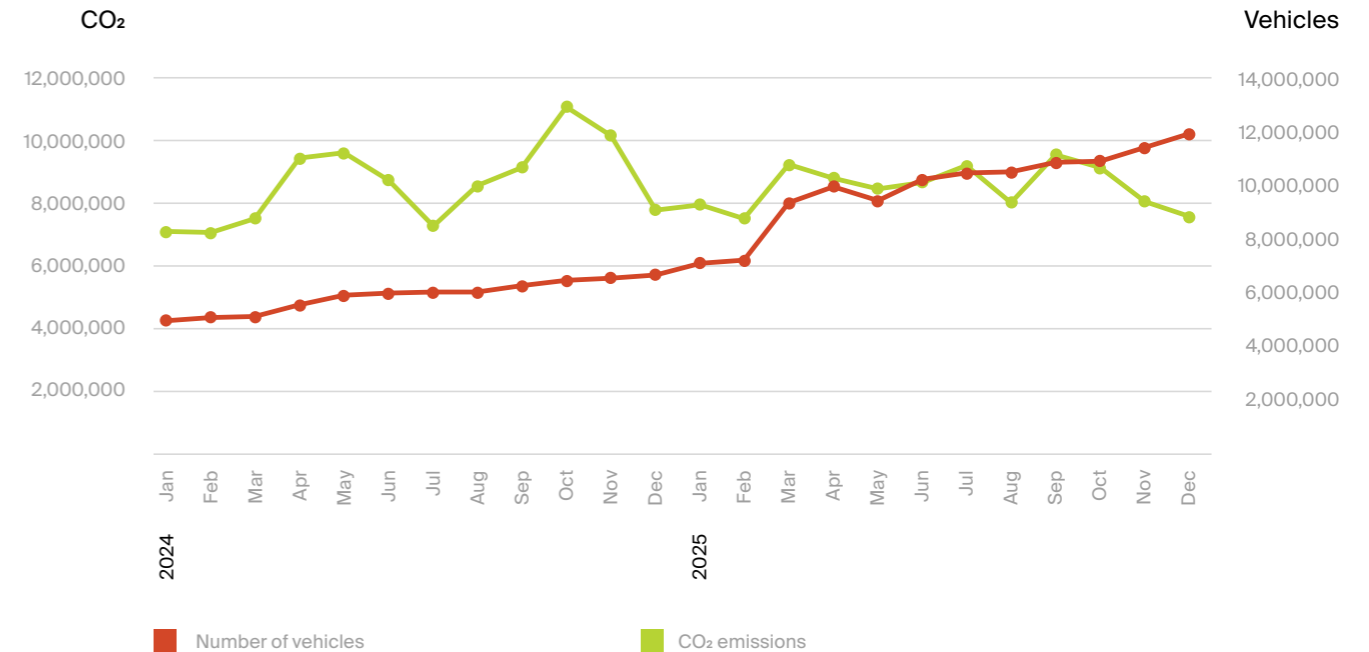
Dimension	Unit	2025	2024	2023
Green sales	mSEK	116	116	119
Growth of green sales	%	0	-2	-

## Handprint data 2025

# 41%

CO<sub>2</sub> reduction per vehicle

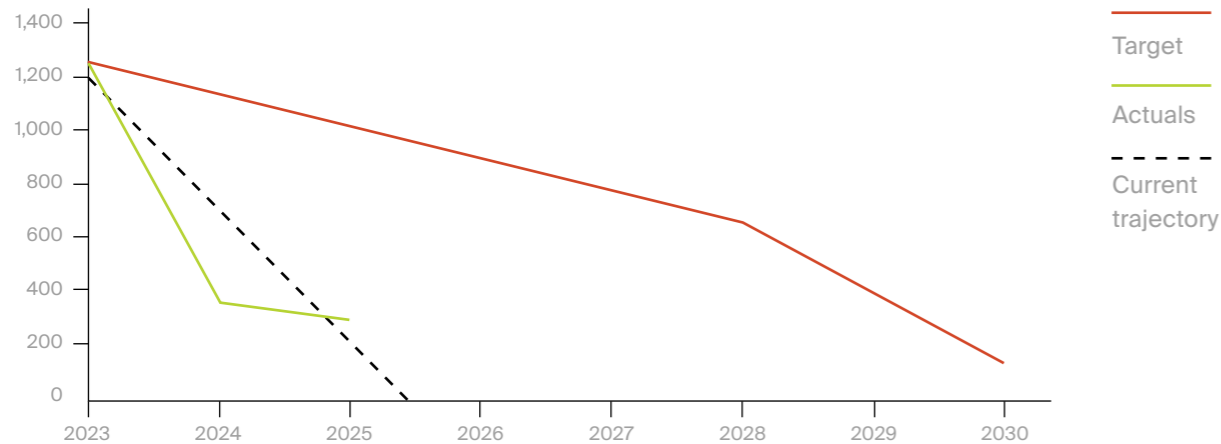
Analysis indicates a 41% reduction in CO<sub>2e</sub> per vehicle, signaling operational efficiencies, improved fleet performance, improved environmental performance, and a decoupling of emissions from operational scale.



# Footprint

Dimension	Unit	2025	2024	2023
Scope 1 & 2 emissions	kgCO <sup>2</sup> e/mSEK turnover	332	476	1,264
Scope 3 emissions	kgCO <sup>2</sup> e/mSEK turnover	4,704	14,746	11,555
Energy consumption	kWh	241,724	66,709	67,173
Renewable energy consumption	%	17	61	30
Water consumption	m <sup>3</sup>	574	355	150
Hazardous waste produced	kg	0	0	0

Scope 1 & 2 (kgCO<sub>2</sub>e/mSEK)



# Governance

	Completed ✓	In progress ▼
Materiality analysis		▼
Risk management process	✓	
Value chain mapping	✓	
Sustainability policy	✓	
Code of conduct	✓	
Supply chain risk assessment	✓	
Whistleblowing channel	✓	
Management system	✓	
Board accountability	✓	

# People

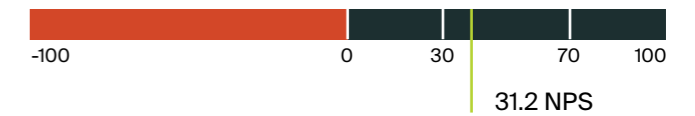
Number of employees

74

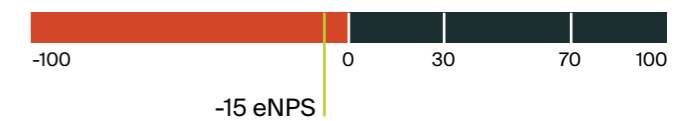
Gender balance, % women



Customer satisfaction



Employee satisfaction\*



\* The Board has initiated a 360° employee survey in 2026 to better understand the results and identify improvement actions.